



INSTITUTE FOR POLICY RESEARCH & GOVERNANCE

Organisational Brochure & Research Report
An Independent, Public Policy Think Tank

Registered under MSME, Government of India
ISO 9001:2015 Certified | UN MGCY Member | Humanities Commons Member

**355, Nai Basti Maharaj Nagar, Lakhimpur Kheri, Uttar Pradesh,
India**



Organisational Snapshot

Full Name	Institute for Policy Research & Governance (IPRG)
Type	Independent, Non-Profit Public Policy Think Tank
Registration	MSME, Government of India
Certification	ISO 9001:2015 by QRO (accredited by EGAC, an IAF-MLA member)
Memberships	UN Major Group for Children & Youth (MGCY) Humanities Commons Member
Research Domains	Public Policy International Relations Environment & Climate Change Law & Governance
Address	355, Nai Basti Maharaj Nagar, Lakhimpur Kheri, Uttar Pradesh, India
Website	www.iprg.site
Email	admin@iprg.site
Phone	+91-8796450845

1. Introduction: Institute for Policy Research and Governance

IPRG is a non-profit think tank, dedicated to advancing research and policy engagement. It is an independent organisation that aims to work with key stakeholders to address socio-political issues, which results in effective governance. The organisation comprises research fellows, analysts, interns, young associates, advisory board members, and mentors, all working together as part of its core team to strive for a change in society by transforming research into real-world policy making, helping turn ideas into policies that can actually make a difference.

This institute clearly focuses on high quality of research as it is currently working on 5+ research initiatives across various domains including public policy, international relations, environment & climate change, and law & governance. In addition to policy formulation, it also emphasises their implementation through regular monitoring and evaluation. This process helps to assess the effectiveness of their work and provides clear insights for improving future projects and initiatives.

Founder's Desk

The Founder and Chairman of IPRG, envisioned this platform as a space dedicated to fostering informed dialogue, rigorous research, and innovative policy solutions. At IPRG, our mission is to bridge the gap between academia and practice, empowering young minds to contribute meaningfully to governance and public policy. We aim to nurture a vibrant intellectual community that engages with contemporary challenges through evidence-based research, policy publications, and meaningful dialogue. We welcome mentors, scholars, and visitors to join us in this journey of learning, collaboration, and nation-building.

2. Areas of Work of IPRG

The Institute for Policy Research & Governance (IPRG) works across a set of clearly defined areas within public policy and governance. Its work is grounded in careful research and a strong focus on understanding how policies operate in real-world conditions. Rather than treating issues in isolation, IPRG approaches them in an interconnected manner—linking policy design, institutional functioning, and actual outcomes. The main areas of its work are outlined below:

◆ Public Policy

Public policy forms the central area of IPRG's work. The institute examines how policies are designed, implemented, and evaluated across sectors such as education, healthcare, social welfare, digital governance, and economic development. It places strong emphasis on whether policies are effectively reaching people and how institutions function at the ground level. Alongside this, it also studies emerging challenges such as urban development and digital transformation. The focus is not only on analysing policies, but on identifying gaps and suggesting ways to make them more effective, transparent, and inclusive.

◆ International Relations

In this domain, IPRG studies the changing nature of global interactions, including diplomacy, cooperation, and conflict among nations. It looks at the role of international institutions and strategic partnerships in shaping global outcomes. A key focus is on India's position in the global landscape—its foreign policy priorities, security concerns, and engagement with other countries. This helps in understanding how global developments influence national interests and policy decisions.

✦ Environment and Climate Change

IPRG's work in this area focuses on the growing importance of sustainability in policymaking. It studies policies related to renewable energy, biodiversity conservation, sustainable development, and urban resilience. The research looks at how environmental concerns can be addressed without ignoring developmental needs. It also highlights the importance of coordinated efforts at both local and global levels in responding to climate challenges.

✦ Law and Governance

This area focuses on the legal and institutional foundations of governance. IPRG examines constitutional values, legal frameworks, and the functioning of public institutions. It studies how laws are implemented in practice and whether governance systems ensure accountability, transparency, and fairness. The aim is to understand the effectiveness of existing systems and identify areas where improvements are needed.

Overall, these areas reflect the main fields in which IPRG operates. They show its focus on understanding real issues and studying how policies function in practice, ensuring that policy discussions remain grounded, practical, and closely connected to real-world conditions.

3. Partnerships and Collaborations

The Institute for Policy Research and Governance (IPRG) engages in collaborative efforts with various platforms and institutions to strengthen its research, outreach, and policy engagement activities. These collaborations help in expanding opportunities for students, researchers, and young professionals while enhancing the practical relevance of its initiatives.

IPRG has been associated with several platforms and initiatives, including **Unstop**, **Google Scholar**, **MSME**, **Skill India**, **IJCRT**, **National Career Service (NCS)**, **Yobha** and **MENA**. These associations reflect IPRG's effort to connect research with broader academic, professional, and skill-development ecosystems.

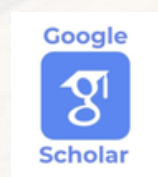
Through these collaborations, IPRG facilitates:

- Wider dissemination of research work through academic platforms
- Skill development and career-oriented opportunities for students
- Increased accessibility to internships and research participation
- Engagement with national-level initiatives focused on employment and entrepreneurship

Such collaborations also enable IPRG to integrate academic research with practical exposure, ensuring that participants not only develop theoretical knowledge but also gain insights into real-world applications.

Overall, these partnerships contribute to strengthening IPRG's role as a platform that bridges research, skill development, and governance, while supporting young individuals in building meaningful academic and professional pathways.

Our Partner Platforms



Google Scholar



Unstop



IJCRT



MSME- Govt. of India



**National Career Service
(NCS)**



Skill India



**Youth of Bharat Foundation
(YOBHA)**



**Forum for Open Research in
MENA**

4. Previous Workshops and Topics

The Institute for Policy Research and Governance (IPRG) actively conducts webinars and academic sessions aimed at enhancing research skills and guiding students and early-stage researchers in the field of public policy and governance. These initiatives focus on developing a strong foundation in academic research and promoting practical learning.

Webinar 1: Research Webinar on Academic Writing

Session Title: “How to Write a High-Quality Research Paper: From Literature Review to Conclusion”

This webinar was organized to guide participants in developing strong academic writing skills and understanding the structure of a research paper. It focused on helping students learn how to conduct effective research and present their findings in a clear and systematic manner.

Speaker: Prof. Rashi Jain, Assistant Professor, Delhi Technological University (DTU)

The webinar covered the complete process of research writing, starting from conducting a literature review to developing a well-structured conclusion. It emphasised the importance of clarity, coherence, and discipline in academic work.



Key Highlights:

- Understanding the process of literature review
- Structuring a research paper in a logical and systematic way
- Importance of clarity and academic integrity
- Techniques for writing effective introductions and conclusions
- Improving overall research writing skills

The session was interactive and aimed at enhancing the academic capabilities of participants.

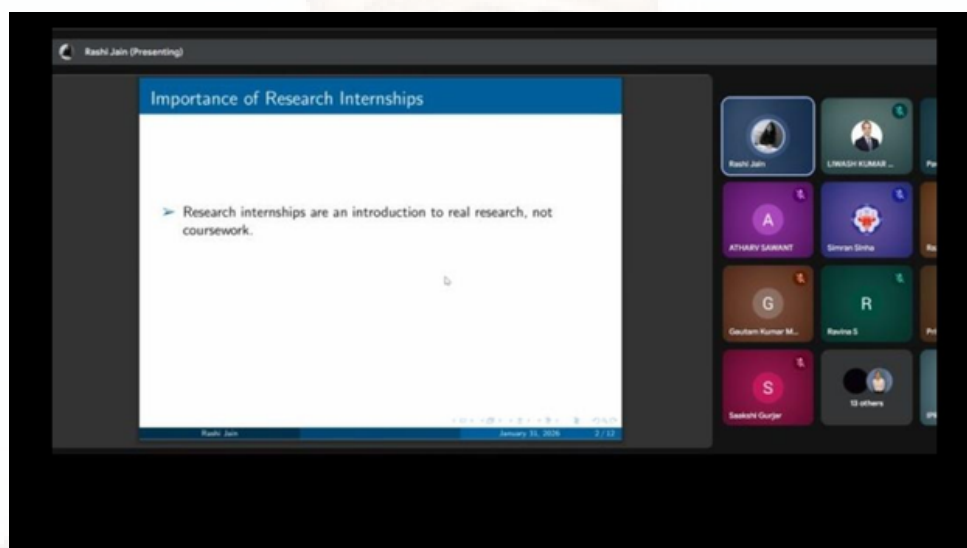
Webinar 2: From Internship Research to Journal Publication

Session Title: “From Internship Research to Journal Publication: A Practical Roadmap”

This webinar focused on guiding interns and early-stage researchers on how to convert their research work into publishable academic papers. It provided a clear understanding of the expectations and standards required for academic publication.

Speaker: Ms. Rashi Jain, Assistant Professor, Delhi Technological University (DTU)

The session emphasised that research should be viewed as a continuous and disciplined process, requiring originality, consistency, and critical thinking.



Key Highlights:

- Understanding what makes research publishable
- Importance of research internships in gaining practical exposure
- Structuring a research paper from introduction to conclusion
- Identifying novelty and originality in research topics
- Engaging deeply with existing literature
- Developing a systematic approach to research writing

This session helped participants gain clarity on how to improve the quality and impact of their research work.

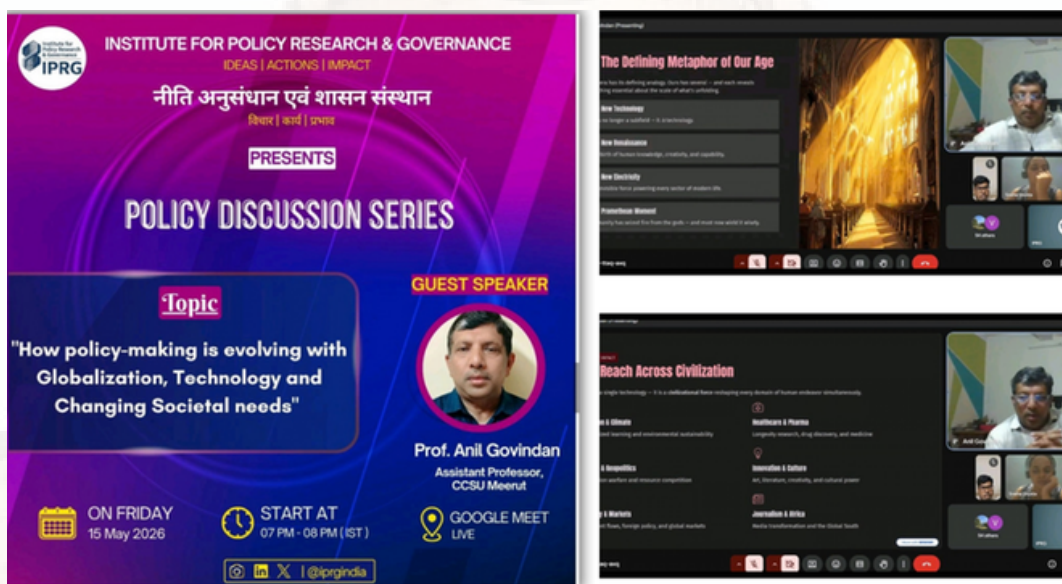
Webinar 3: Policy Discussion Series

Session Title: "How Policy-Making is Evolving with Globalization, Technology and Changing Societal Needs"

As part of its Policy Discussion Series, the Institute for Policy Research and Governance (IPRG) conducted a webinar on 15 May 2026 focusing on the changing nature of public policy in an increasingly interconnected and technology-driven world.

Speaker: Prof. Anil Govindan, Assistant Professor, CCSU Meerut

The session explored how globalization, technological advancements, artificial intelligence, and evolving societal expectations are influencing policy-making processes across different sectors. It provided participants with insights into emerging governance challenges and the need for adaptive policy frameworks in the 21st century.



Key Highlights:

- Understanding the impact of globalization on contemporary policy-making
- Exploring the role of technology and artificial intelligence in governance
- Examining changing societal needs and public expectations
- Discussing emerging challenges in policy formulation and implementation
- Analysing the future of governance in a rapidly evolving world

The session witnessed active participation from students, researchers, and policy enthusiasts. It encouraged meaningful discussions on the future of public policy and highlighted the importance of evidence-based and forward-looking governance approaches.

Webinar 3: Politics of Popular Culture

Session Title: “The Politics of Popular Culture: Netflix, Bollywood, and Social Media as Global Influencers”

This webinar explored the growing influence of popular culture platforms such as Netflix, Bollywood, and social media in shaping global narratives and public opinion. It highlighted how entertainment and digital media act as tools of soft power and cultural diplomacy in today’s interconnected world.

Speaker: Dr. Pooja Kapoor, Associate Professor, School of Liberal Arts, Bennett University



EXPERT TALK SERIES

DR. POOJA KAPOOR
Associate Professor, Bennett University
Expert in International Relations & Public Policy

EXPERT TALK ON
The Politics of Popular Culture: Netflix, Bollywood and Social Media as Global Influencers

DATE 16TH JUNE 2026
TIME 7:00 PM (IST)
MODE ONLINE AT ZOHOMEEET

About The Speaker

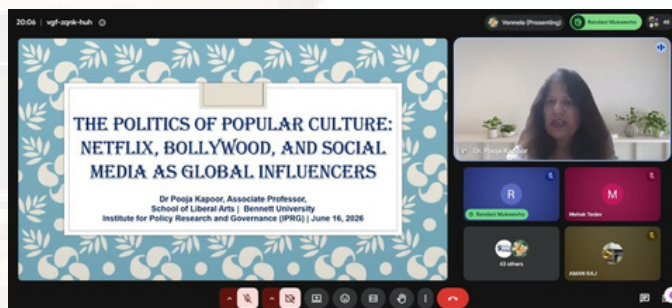
- 19+ years of experience in teaching & research
- Ph.D. in Political Science (Jamia Millia Islamia)
- Author of 17 Books
- Published in National & International Journals (SCOPUS indexed)

Expertise

- International Relations
- Diplomacy
- Cyber Governance
- South Asian Geopolitics

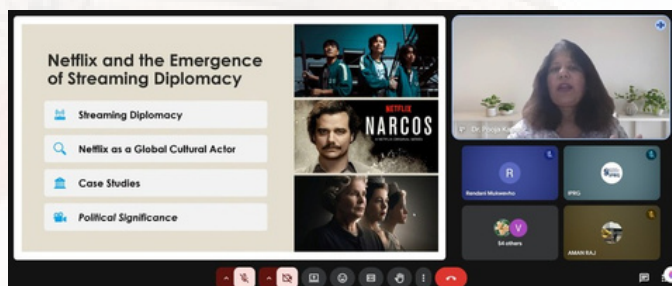
Join us for an insightful discussion with one of India's leading scholars in International Relations.

admin@iprg.site
www.iprg.site



THE POLITICS OF POPULAR CULTURE: NETFLIX, BOLLYWOOD, AND SOCIAL MEDIA AS GLOBAL INFLUENCERS

Dr Pooja Kapoor, Associate Professor,
School of Liberal Arts | Bennett University
Institute for Policy Research and Governance (IPRG) | June 16, 2026



Netflix and the Emergence of Streaming Diplomacy

- Streaming Diplomacy
- Netflix as a Global Cultural Actor
- Case Studies
- Political Significance

Key Highlights:

- Understanding the concept of streaming diplomacy.
- Netflix as a global cultural and political actor.
- Case studies from popular series and films.
- Role of media in shaping public discourse and perception.
- Political significance of entertainment industries.

The session was interactive and provided valuable insights into the intersection of media, culture, and politics in the global landscape.

3. Internship-Based Research and Field Exposure

In addition to webinars, IPRG provides practical exposure through research internships. These internships focus on developing research skills, teamwork, and real-world understanding of policy issues.

Interns actively participate in academic research and fieldwork. One such research project focused on:

“Gendered Human Capital Misallocation in India: Education, Labour Market Barriers, and Policy Failure”

This study used a qualitative-descriptive approach and secondary data to analyse issues such as unemployment, occupational segregation, unpaid care work, and wage disparities between men and women. The findings highlighted a significant education-employment paradox, where increased female education was associated with higher unemployment and labour force withdrawal.

In addition to academic research, interns also conducted field-based studies. One such study examined:

“Sewage Overflow and Contaminated Water in Vasant Kunj, Masoodpur”

This fieldwork involved analysing a local issue and understanding the gap between policy provisions and their implementation at the ground level.

The internship experience emphasised:

- Teamwork and leadership roles
- Research and analytical skills
- Application of theoretical knowledge to practical situations

Overall Impact — Through its webinars and internship programs, IPRG contributes to

- Strengthening research and writing skills
- Promoting critical thinking and policy awareness
- Providing practical exposure to governance challenges
- Encouraging youth participation in research and policy-making

5. Mission of IPRG

Its core objectives include:

- Providing well-researched analysis of policy issues.
 - Monitoring and evaluating policy implementation to assess effectiveness and outcomes.
 - Engaging stakeholders to gather feedback.
 - Bridging the gap between research and implementation by translating ideas into practical solutions.
 - Nurturing the next generation of policy leaders through training, mentorship, and hands-on experience.
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6. Organizational Strengths

The Institute for Policy Research and Governance (IPRG) has developed a research-oriented ecosystem that combines academic inquiry with practical policy engagement. Some of its key strengths include:

- Interdisciplinary approach to policy research.
- Focus on evidence-based policy recommendations.
- Integration of field research with policy analysis.
- Engagement with students, researchers, and policy practitioners.
- Commitment to addressing contemporary governance challenges.
- Emphasis on translating research findings into actionable policy insights.
- Promotion of youth participation in public policy and governance research.
- Continuous encouragement of research, innovation, and stakeholder engagement.

These strengths enable IPRG to contribute meaningfully to discussions on governance, public administration, social development, and policy reform.

Research Team and Structure

IPRG operates through a multidisciplinary team comprising research fellows, policy analysts, research associates, interns, mentors, and advisory board members. The team works collaboratively across domains such as public policy, governance, international relations, law, and sustainable development.

The institute encourages a research-driven culture where experienced professionals and emerging scholars work together to produce evidence-based policy recommendations, research publications, and stakeholder-focused initiatives.

Research Works

IPRG has several research studies addressing key socio-political and policy-related issues. Some of its research contributions include:

#	Research Title	Summary
1	Gendered Human Capital Allocation in India: Education, Labour Market Barriers, and Policy Failures	Examines how gender disparities influence access to education and opportunities in the labour market. Highlights structural barriers and policy gaps affecting equal participation.
2	Diaspora Kitchens and Diplomacy: Indian Restaurants as Informal Soft Power Sites Abroad	Explores how Indian restaurants abroad function as informal spaces of cultural diplomacy, and the role of food and culture in shaping India's global image and soft power.
3	Impact of the Smart Cities Mission on Household Cost of Living, Access to Urban Services, and Economic Well-being: A Field Study of Selected Indian Cities	Analyses the impact of the Smart Cities Mission in cities like Chennai, Bangalore, Patna, and Lucknow. Evaluates whether initiatives improved welfare or led to unequal outcomes.
4	BRICS+ and Contested Multilateralism: Policy Coordination, Internal Tensions, and the Role of Emerging Middle Powers in Global Governance Reform	Examines the role of emerging powers in global governance, highlighting coordination challenges and gradual reforms within multilateral systems.
5	Gender Neutrality in Law, State, and Society	Focuses on gender-neutral legal frameworks and emphasises inclusive, context-sensitive approaches to ensure equality and access to justice.

7. On-Site Research (Interns)

IPRG provides interns with opportunities to engage in both research and field-based work. Through on-site studies, interns conduct surveys, interact with stakeholders, and collect primary data to understand how policies work in real-life situations.

Intern Highlights

Njodzeka Claudia — Research Intern

Research Paper: “**Examining the Role of Youth Participation in Local Governance**”



As part of her work, she was actively involved in field-based research, engaging with stakeholders and gathering ground-level insights on youth participation. Her role also included coordinating the research process and ensuring that field observations were effectively reflected in the study.

Tharmaraj R — Public Policy Intern

Research Paper: “**Global Governance Crisis: The Declining Effectiveness of Multilateral Institutions in Global Governance**”

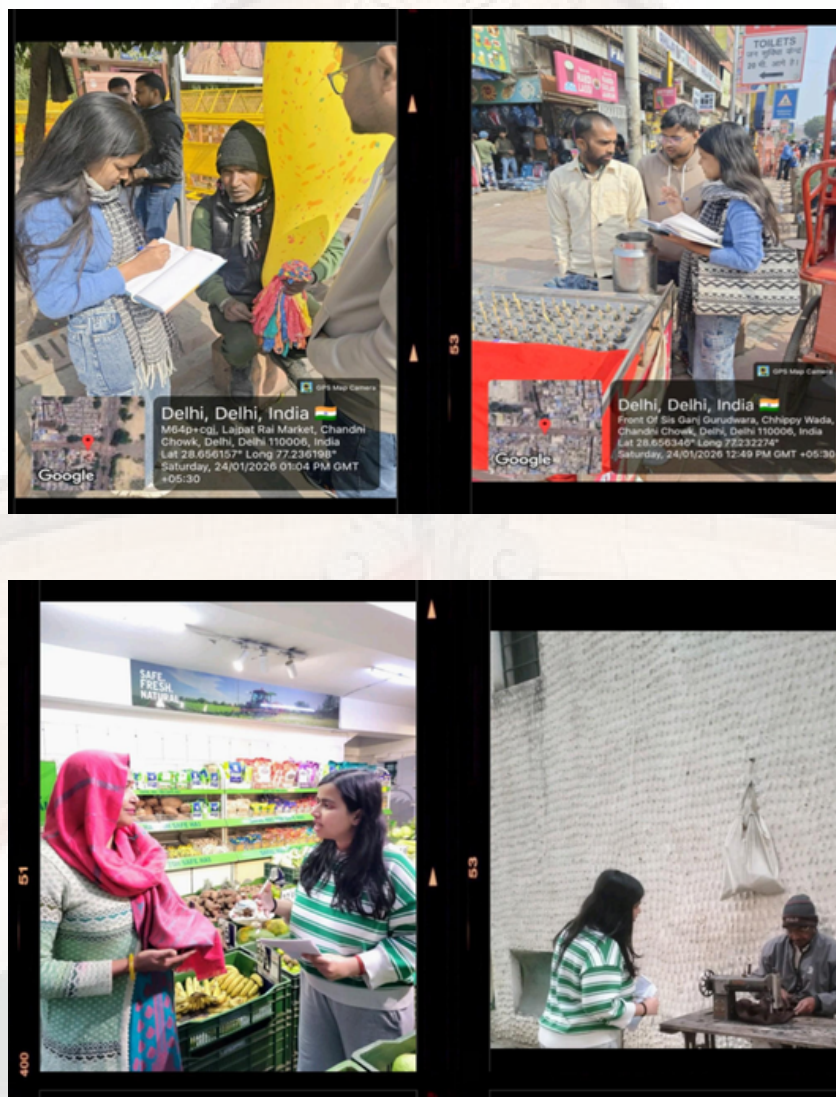


Along with research work, he engaged in data collection and analysis to understand real-world governance challenges. His work focused on connecting theoretical research with practical observations and developing structured policy insights.

Ground Research & Fieldwork

Ravina, Ekta Grover & Vanshika Mishra — Research Interns

As part of their ground research in Chandni Chowk, Delhi, the interns conducted field visits and interacted directly with migrant informal workers such as street vendors, rickshaw pullers, and small traders. Through these interactions, they collected primary data on income levels, working conditions, and access to welfare schemes. Their findings showed irregular incomes (₹200–₹600 per day), lack of job security, and very limited awareness of government support schemes. This fieldwork highlighted the gap between policy provisions and their actual reach on the ground.



Anjana Tripathi — Research Intern

Conducted on-site field research in Gamma-2, Greater Noida through a household survey. She interacted with residents, students, and local shop owners to understand daily governance challenges. Her field observations highlighted issues such as high cost of living, gaps in public transport, and pressure of housing expenses. The study showed that even in planned areas, people face practical challenges that are often not captured in policy discussions.

Soumili Rakshit — Research Intern

Carried out a seven-day primary field survey among college students, engaging with them directly to understand digital skills and awareness of government initiatives. She found that while students use basic digital tools, many lack formal training in advanced skills. The fieldwork also revealed low awareness about how policies like Digital India and Skill India apply in practice. This highlighted a gap between policy announcements and actual understanding at the ground level.



Other Research Interns

Several other interns were involved in on-site research activities, contributing to data collection, field interactions, and supporting ongoing policy research work.

Our Interns & Fellows



Shadiya Zubair U
International Relations Research Intern



Ojasev Goel
Public Policy Research Intern



Name-Soham Mallick

Soham Mallick
Public Policy Research Intern



Beaulah Anton
Public Policy Research Intern



Atharv Sawant
International Relations Research Intern



Srinidhiyaa K
International Relations Research Intern



Cheshta Bansal
International Relations Research Intern



Divya Natarjan
Public Policy Research Intern



Bhakti Agarwal
Public Policy Research Intern



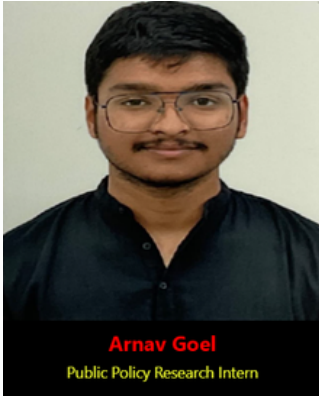
Shivansh Singh
Public Policy Research Intern



Razikha Fyzal
International Relations Research Intern



Shrimathi S
Public Policy Research Intern



Arnav Goel
Public Policy Research Intern



Anjana Tripathi
Public Policy Research Intern



Koushik Chitluru
Public Policy Research Intern

8. Research Approach

IPRG follows a multidisciplinary, evidence-based approach to research that combines academic rigour with practical field engagement. The institute believes that good policy research must be grounded in real situations, not just theoretical models.

EVIDENCE-BASED	FIELD-BASED	INTERDISCIPLINARY
Rigorous secondary and primary data analysis forms the backbone of all research outputs.	Interns and researchers conduct ground-level surveys, stakeholder interactions, and direct observations	Research cuts across policy, law, economics, environment, and international affairs.

Every research initiative goes through a structured lifecycle: problem identification, literature review, data collection (primary or secondary), analysis, and policy recommendations. Where possible, interns engage directly in fieldwork to bring ground-level perspectives into the research.

9. Key Statistics

The following figures reflect IPRG's growing impact and operational scale (as of 2026):



Digital Presence & Outreach

IPRG maintains an active digital presence across multiple platforms to engage with researchers, students, policymakers, and the public. All official information, publications, internship opportunities, and updates are shared through these verified channels:



Digital Reach Highlights

- 12,380+ LinkedIn followers
- 2 Million+ lifetime impressions
- 105,155 impressions in the last 30 days
- 1,832 new followers in the last 30 days

Through consistent engagement, IPRG continues to expand its reach among researchers, students, policymakers, and other stakeholders.

10. Contact & Connect

To learn more about IPRG's research, publications, internship opportunities, or to collaborate with us, reach out through any of the following:

Address		355, Nai Basti Maharaj Nagar, Lakhimpur Kheri, Uttar Pradesh, India
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